



Website and Social Media

Setting up a website and social media sub-committee has enabled the Cheshire Federation to help members to use the internet as a method of promotion, messaging service and archives for their WIs.

The new website www.cheshirewi.org.uk went live in January 2015 and it has now had more than one million hits on its pages. Each WI in the County is listed within their Groups and information about time, day and place of meetings is listed for each WI. There is information about the County Sub-committees, Denman, ACWW, Diary Dates, Cheshire Show and News items from WIs, the CFWI and NFWI on the website.

147 of the WIs in Cheshire have an internet presence either through websites, an information page on the County Website, a Facebook Page, a Blog or a Twitter feed. Only 25% of our WIs do not have any information on the internet to enable potential new members to find out about them.

Our sub-committee has run 'WITea' sessions in local libraries to encourage members to become digital champions and enable them to give help to fellow members who want to know more about the internet. We have been out to WIs who have asked for talks about a variety of subjects including; Social Media, Keeping Yourself Safe Online, the MOODLE and MCS, Excel for Treasurers and Hints and Tips About Getting On-line.

Sue Flannery, Director of Cyberfrog Design who host our website, came along to WI House one evening to meet members and tell everyone about the value of Websites and Social Media to communicate with members. I want to share a quote from Sue with you all, 'Without the Internet your WI is invisible'. A valuable piece of information for every WI.

There is lots of advice to help you to use the internet and we gather together information you might find useful on the Website and Social Media sub-committee webpage. <http://cheshirewi.org.uk/sub-committees/website-social-media/>

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